

Global-SSE Video Open Call




Global Videos about solidarity initiatives and the Social and Solidarity Economy (SSE)

Do you promote or take part in solidarity initiatives and/or Social and Solidarity Economy actions?

The Global Social Economy Forum (GSEF) is a global network with presence in 5 continents that aims to serve as a hub for sharing visions and experiences through cross-border collaboration and cooperation in order to build a more inclusive, equitable, and human centered world. The last Forum, GSEF2018, gathered more than 70 countries and 300 cities; to learn more, visit: www.gsef2021.org

Next year, Mexico City will host the GSEF2021. As part of the preparatory work, in October 2020, the Virtual Forum will take place, a space to link perspectives about the challenges and actions that, from the Social and Solidarity Economy (SSE) could kick off better scenarios (present and future) in a local and global level, specially in the current circumstances.

In this framework, GSEF2021 calls everybody to join the global exchange about the Social and Solidarity Economy. We are looking to get to know, spread and promote experiences in the next categories:

-  **a) Solidarity initiatives.** Talk about your experience being part of a group of people, as agents of change, for example: friends, neighbors or members of a neighborhood, that organizes in order to solve any necessity or problem that you face in your community, such as environmental issues, mutual help, cultural matters, supporting vulnerable groups, sharing knowledge and skills with acquaintances, among others.
-  **b) SSE actions.** Share with us the way your organization, institution, association, group, cooperative, mutuality, project, community and solidarity group encourage actions, strategies or simply promote the principles, values and practices of the SSE.
-  **c) Living the SSE.** Tell us about your experience, what benefits has the SSE brought to your life? How has being part of a mutuality, worker cooperative, solidarity and community enterprise, ejido or other SSE



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organization form, benefited you and/or your community? How has a cooperative, the products and services of the Social Banking or an SSE project, contributed in your daily life?

Be part of the Virtual Forum towards GSEF2021, tell us about your experience and show your initiative, project or cooperative. It's very simple:

- 1. **Choose** the participation category.
- 2. Record your **video** (check the video requirements).
- 3. **Sign up** at www.gsef2021.org in the section: participate. For categories “a” and “b”, **nombra name a representative** to sign up on the link and upload the required information.
- 4. The **form** will require the next data:
 - a. Name of the video;
 - b. Language of the video;
 - c. URL for the video footage (we recommend YouTube for this);
 - d. Full name of the person signing up;
 - e. Age range;
 - f. Country where you are signing up;
 - g. Continent or region;
 - h. Indicate whether you are a part of an organization, institution or company, name and area in which it is developed;
 - i. E-mail;
 - j. Confirm the privacy notice and the assignment of rights of use.



For the video, it is imperative that you keep in mind the next considerations:

- + Video **should last 2 minutes tops**, it can be in Spanish, French or English; if any other language were to be used, subtitles on one of these three languages would be required.
- + We recommend **recording horizontally**, in a place **with no noise and good lighting**, you can use your cellphone.
- + **Be creative**, include photos or clips of your own that could help for the context to be understood.
- + **For category “a” and “b”**, you and at least another member of the organization, team, collective or cooperative, should be in the video; **for category “c”** only you can be in the video and share your personal experiences.
- + **Remember to mention** a) your name, the name of the organization or institution, project-initiative; b) a brief description of what you do (preferably with photos or videos) c) a closure inviting people to join GSEF2021: “Join the Global Social Economy Forum”.
- + **Your video must be public**, assign a title to it, and you should be using the tags #GSEF2021 #GlobalESS on the description.

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The videos will be evaluated by a Committee of Selection created for the current open call and their decisions will be final. The methodology and criteria for the verdict will be proposed by said committee; however, the next will be considered:

- Originality of your communication skills.
- What you have to say about the category in which you are registering.
- Creativity.
- Musical work, images, videos, in other words, your talent.



Any unconsidered case within this open call will be solved at the discretion of the Selection Committee.

If your video gets selected:

- It will be shared on social networks.
- You will be invited to present in your own voice your experience on the October 2020 **Virtual Global Forum**, activity towards GSEF2021, where your video will be projected.
- You will receive a **certificate from GSEF** for your participation and final selection.

Key Dates

Launching	August 28 th , 2020
Sign up deadline	October 12 th , 2020
Results release www.gsef2021.org	October 16 th , 2020
Virtual Forum	October 19 th to the 23 rd , 2020

The whole **sign up** process will be at <http://www.gsef2021.org>; any questions or comments write to: gsefcontenido@inaes.gob.mx



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