

# This Week In Social Entrepreneurship: Events, Opportunities, News, Insights & More.



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Look no further! We've put together this list of upcoming social innovation events and opportunities which you can join from the safety of your homes.

## Events

**[GSEF Global Virtual Forum](#)** | Happening on October 19 to 23

This week-long forum is centered around the inspiring theme of the power of Community and the Social and Solidarity Economy (SSE) in the path towards transformation.

In this online event, there will be 5 plenary sessions with simultaneous translations in English, French and Spanish; thematic sessions on youth, women, local governments, civil society, researchers and indigenous communities, and special sessions composed of individual initiatives under various subjects related to SSE.

Download the full program [here](#) and register for the event at  
<https://difusion.inaes.gob.mx/GSEF/RumboGSEF04/RegistroEN.aspx>

### **Responsible Innovation Summit | Happening on October 20 to 21**

The 4th edition of the annual Responsible Innovation Summit aims to inspire innovators from the business, research and policy sectors to ‘build back better’ after the COVID-19 pandemic by adapting Responsible Innovation and sustainable business practices.

In this virtual summit, leaders of change will come together this year to mainstream ‘Responsible Innovation’, learn from emerging business models making a ‘Profit with Purpose’ and support value-driven enterprises.

Join the leaders of change and connect, learn and cross-pollinate ideas to generate positive change using the power of innovation.

Find out more about this event and book your tickets for it at:  
<https://responsibleinnovation-summit.com/>

### **SMARTER 2020 Conference | Happening on November 10**

This webinar will tackle how to design and implement Smart Specialization strategies to achieve sustainable transformation and meet the objectives of the 2030 UN Agenda at the national, regional and local levels.

Smart Specialization is a policy concept that promotes sustainable and inclusive growth by supporting economic, societal and environmental activities with high transformative potential.

This will be discussed further by an esteemed line-up of speakers which include *Katerina Ciampi Stancova* and *Monika Matusiak* of the European Commission- Joint Research Centre, *Nebojsa Nakicenovic*, Professor emeritus, of the Technical University of Vienna & IIASA, Austria and *Michal Miedzinski* of the Institute for Sustainable Resources, University College London, United Kingdom.

Participate in this discussion with them by registering for the event at

[https://us02web.zoom.us/webinar/register/WN\\_VwY7p10LQkqh1U6HRKZREg](https://us02web.zoom.us/webinar/register/WN_VwY7p10LQkqh1U6HRKZREg)

## Opportunities

**Incubation Program for teams in South Africa** | Applications will remain open until October 30

**The SEED Starter Program** is inviting applications from teams of 2 to 5 members who are trying to develop green and inclusive business solutions to key social and environmental challenges in South Africa.

Selected teams for this will receive support that'll help turn their business ideas into reality.

Gain free access to business workshops, receive expert guidance and network with likeminded entrepreneurs by creating an account on the SEED Platform and applying for the program at <https://app.seed.uno/>

**Accelerator Program for those around the world** | Applications for this will remain open until October 31

**The Aurelia Ventures Program** is tailored for a scaling tech enterprise's key milestones, connecting its selected participants to the experts they need and giving them access to perks & benefits worth over \$650,000.

By joining their program, you can reduce your expenses, extend your runway and focus on utilizing tech for good with their GCP, Firebase, AWS, Segment and IBM Cloud Credits + their discounts and special offers to HubSpot and Zendesk.

Learn more about this exciting opportunity and apply for this program at  
<https://aurelia.ventures/programs/#apply>

## Incubation Program for social enterprises from the Middle East, Latin America, Africa and Asia | Applications for this is open all year round!

The Bridge for Enterprise (BfE) Incubation Program aims to empower social entrepreneurs in many parts of the world to achieve their purposeful ambitions.

This program will help build the capacity of your business to cope with various challenges and to attract financial capital. It consists of 3 engagement components, all provided through online platforms on a pro-bono basis.

Find out more about their program [here](#) and have a team of driven and skilled individuals support you as you start your social entrepreneurial journey.

## **News, Insights & Key Stories**

### UN: Asia Pacific governments commit to push forward social business in post-COVID recovery

In [this article](#) by Mark Toldo on The Pionner Post, we learn that Asia-Pacific leaders seek to learn from each other to develop their countries' social enterprise and impact investment activities at the recent meeting of the United Nations Economic and Social Commission for Asia and the Pacific.

### 3 Steps to Create the Buyer Personas your Business Needs

In [this recent blog post](#) by the Bridge for Billions team, we gain more insights on what buyer personas are, why they're essential for our social businesses and how can we create them.

### The Meaning Behind 1,000 Mango Trees

In [this inspiring piece](#) by Sian Conway, we can find out more about the back-story of Ethical Hour and where they are today with their budding community of Big Why Business Founders and their enterprise's very own social and environmental initiatives. :) (Get inspired by reading it too!)

Do you have an exciting event or opportunity you'd like us to feature on our blog? Or, perhaps, an interesting article you'd like to share with our community? We'd love to hear from you! Send us an email at [comms@startsomegood.com](mailto:comms@startsomegood.com).

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