

Preparatory series of webinars



MEXICO CITY 2021
GLOBAL SOCIAL
ECONOMY FORUM

Report Session 1

May 26, 2020

09: 00-10: 30 hrs. CDMX time

Strategic changes in economic and social models in the face of Covid-19

Name of the moderator:

Juan Manuel Martínez Louvier

Name of the main speaker:

Juan Antonio Pedreño

Name of panelists/commentators

- **Mario Delgado Carrillo**, Federal Deputy for the LXIV Legislature
- **María de los Ángeles Huerta**, Federal Deputy for the LXIV Legislature
- **Pablo Yanes Rizo**, Research Coordinator of the Economic Commission for Latin America and the Caribbean (ECLAC)

Number of participants:

113 participants, people reached through the Congress Channel (national television).

Relevant ideas and key points:

Juan Antonio Pedreño

- Social Economy as a key actor in the response to the crisis.
- Prioritize the person rather than the capital: the person as the center.
- Democratic governance, conjunction of interests, among other characteristics.

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- For public policies to turn to the SSE, they must first be made visible in the world, with success stories.
- Reduce inequalities. Maintains and creates more egalitarian, resilient and stable jobs than other models.
- Why? To show that in HE everyone is entrepreneurial, to contribute to a transition from the informal to the formal economy. To share risks and transform companies to a more social and human side.
- How to create an SSE ecosystem? laws, agreements, public-private partnerships, transitions from SSE principles.
- Murcia with more than 2,000 SSE companies and more than 25,000 members: the first autonomous community according to the rate of cooperatives per 100,000 inhabitants and the third according to the rate of employment in cooperatives. Companies of all sizes (from large transnational groups to 5-member social enterprises).
- Of vital importance: transmission of values of cooperativism and entrepreneurship to children and young people, through the formation of trainers: a new business model.
- How does the development of a territory impact on a country? Spain has stood out in this area: it is the first European country to have a country strategy for SE and the only European country with an operational program for SE: the same progress is reflected at the regional level: in the EU it considers the SSE with CEPES and Social Economy Europe.
- SSE in the European institutions such as in the Council of the European Union: "the social economy as a key engine of economic and social development in Europe", in the Economic and Social Committee: "SE Group", in the European Parliament: "SE Intergroup", in the European Commission: "GECES, SE Expert Group".
- It is important to have SE plans in local entities to reach regional pacts, country strategy and a (a European SE plan, SE country strategy, regional SE pacts and SE plans in local authorities).

Mario Delgado

- Why this could be the right way to go in Mexico? Because we have 70% of the economy in the informal sector.

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Pablo Yanes

- Consider it as an economic, social and environmental model: a new style of development, always with 2 factors: Sustainability and equality, if it is not a development strategy, SE has it.
- Enormous potential for the development of SE in Mexico.

Comments from the audience:

- It is of the highest importance that public policies incorporating the SSE are reflected in the National Development Plan and obviously in a significant percentage increase in the budget. Alberto Ojeda.
- I request to invite cooperative specialists from Brazil and Argentina who also have an important experience with social base. Alberto Ojeda.
- Congratulations Juan Antonio, it is a very interesting proposal and a great alternative for Mexico, very close to the alternative project of nation, thanks for your participation. Bertha Espinoza.
- Congratulations, a very interesting and well integrated proposal. Without a doubt a great alternative for Mexico. Nieves Arias.
- How to carry out the SSE strategy in these times, when the issue of economy is delicate? Vanessa del Castillo.
- It is urgent to modify the law that we have in force in SSE, especially in these times. Will it be possible for the model to be integrated throughout Latin America? Benjamín Robles.
- What do you think about Time Banks as a collective strategy of community action, with networks already armed in the communities? Dimenancy.
- A very interesting proposal. Thanks to the speaker. Esther Vargas.
- What is the Mondragon model like and what are the reactions of young people to it? Bertha Espinoza.

Answer: collaboration between the social sector of the economy and the universities to influence young people.

- Congratulations and thanks for the invitation. Soraya Pérez.
- Thank you all for your participation and here we will be meeting every Tuesday and working together to change the economic model and continue on the path of the 4T. María de los Ángeles Huerta.
- Can we have Juan Antonio's presentation? Nieves Arias.

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- Greetings and I will keep an eye on this subject, thanks for the invitation. Karina Rojo.
- Another alternative economic model that has been proposed is DECREASE, the Dutch parliament is taking it up again in the face of this global crisis. Alberto Ojeda.
- Congratulations to the organizers and speakers of this forum, without a doubt a very important topic that allows us to see new models of economic organization and the most important challenge is undoubtedly to implement it in our country. Thank you Dip. Angeles and I join the request that the presentation could be shared with us. Guadalupe Diaz.
- What email address do you accept comments to add to today's session? Nesly Acosta.
- I hope that the speaker Juan Antonio will return to participate in more meetings so that I can ask him my question. Bertha Espinoza.
- Congratulations to Dip. Ángeles Huerta and all the organizers. Dip. Bertha Espinoza.
- Other congratulations...

Relevant observations or conclusions keynote speaker / panelists / moderator:

Juan Antonio:

- We seek a better world, with companies that are committed to improving their environment, that an egalitarian and sustainable character exists, that nature is respected and that the person is put at the center. This is another business model that all of us gathered on this panel are looking for: the Social Economy.
- If we want to change the economic model, now is the time.

Pablo Yanes:

- To speak of a change of model is very complex, especially that the new model is that of the SSE, however at the moment it is possible to speak of it. Three central ideas:
 - The SSE can be an element of reconstruction of the social fabric, as the SSE is based on trust and social coexistence, its contribution goes beyond the productive and economic.
 - Means are needed to develop.

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- New model that, in short, implies the democratization of the economy: reciprocity, solidarity, security, stability.

María de los Ángeles:

- If it has always been a path, now with what we are living in these moments more, the SSE can be the way forward. We need to follow up on this initiative from the government and from bodies for the implementation of SSE processes.
- This challenge must be met today more than ever.

ENCUENTROS ESTRATÉGICOS
Co-crear un nuevo modelo económico y social

26 de mayo, 09:00 a 10:30 am (Hora de Ciudad de México)

Link: <https://zoom.us/j/96961853491>
 ID: 969 6185 3491 (Limitado a 100 participantes)

Palabras de inauguración
Mario Delgado Carrillo
 Diputado Federal por la LXIV Legislatura

Sesión 1: Cambios estratégicos de los modelos económico y social frente al COVID-19
Juan Antonio Pedreño
 Presidente de Confederación Empresarial Española de la Economía Social (Cepes) y de Social Economy Europe (SEE) Caso España y la Unión Europea

Panel comentaristas:
 Mario Delgado - Diputado Federal por la LXIV Legislatura
 María de los Ángeles Huerta - Diputada Federal por la LXIV Legislatura
 Juan Manuel Martínez - Director del Instituto Nacional de Economía Social (INAES)
 Pabla Yanes - Coordinador de Investigaciones CEPAL

Te invitamos a revisar el programa completo
(habrá una sesión cada martes hasta el 30 de junio)

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